
Wendy Limbertie

Experienced Marketing Professional

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www.wendylimbertie.com

SKILLS

Wendy Limbertie is an experienced marketing professional who excels in strategic marketing and social media outreach. She is highly proficient in developing effective marketing strategies that increase brand visibility and engagement. With her expertise in website and digital design, she can create visually appealing and user-friendly websites. Wendy is an accomplished publicist who has a successful track record in outreach and publicity, demonstrating a deep understanding of audience engagement.

In addition to her marketing skills, Wendy has strong organizational and planning expertise, supported by her background in senior management. She can create impactful community engagement programs, and leverages technology with proficiency in Google Suite to streamline operations. With her experience in concert production, she is meticulous in attention to detail. Wendy is versatile in large-scale event orchestration, where she excels in marketing and media outreach. She has a keen eye for website and graphic design, consistently bringing creativity and strategic thinking to all her endeavours.

EXPERIENCE

TORONTO SYMPHONY ORCHESTRA - Patron Services Representative

December 2021 – January 2024

CANADIAN OPERA COMPANY - Fundraising and Acquisitions Specialist

August 2015 - April 2020

MISSISSAUGA SYMPHONY ORCHESTRA - Marketing & Development Officer

October 2015 - March 2020

HANNAFORD STREET SILVER BAND - Marketing Director

September 2014 - June 2019

COMMUNITY FOLK ARTS COUNCIL OF TORONTO- Executive Director

September 2001-2019

EDUCATION

George Brown College

Graphic Design Certificate 2008-2011

Ontario Arts Council - Compass Program Marketing

Certificate in Social Media & Marketing Development 2002

Banff Centre for the Arts

Music Residency 1991

Amsterdam Conservatory of Music

Music Residency 1983-1991

The University of Toronto, Faculty of Music

Music Residency 1981-1983

Specialized Training, Licenses & Certifications

Worker Health and Safety Awareness

Labour, Immigration, Training and Skills

Issued Dec 2021

Accessibility for Ontarians with Disabilities Act

AODA - Accessibility for Ontarians with Disabilities Act

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IASR: Information and Communication Standards and Employment Standards Training

IASR: Integrated Accessibility Standards Regulation

Issued Dec 2021

Understanding Human Rights Training

AODA - Accessibility for Ontarians with Disabilities Act

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